

## Message Text

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PAGE 01   SOFIA 00956 101011Z  
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W  
-----110657Z 111770 /20

R 091052Z MAY 77  
FM AMEMBASSY SOFIA  
TO USDOC WASHDC  
AMEMBASSY VIENNA  
INFO SECSTATE WASHDC 2833

UNCLAS SOFIA 0956

VIENNA FOR VONTILLIUS

E.O. 11652: NA  
TAGS: BEXP, BU  
SUBJECT: PLOVDIV '77 TRADE NAIR: HOTEL RESERVATIONS

1. EMBOFF MET WITH OFFICIALS OF BALKANTOURIST PLOVDIV  
MAY 6 TO DISCUSS QUESTION OF HOTEL RESERVATIONS FOR  
REPRESENTATIVES OF COMPANIES PARTICIPATING IN AMERICAN PAVILION  
AT SEPTEMBER 1977 PLOVDIV TRADE FAIR. (HOTEL RESERVATIONS  
HAVE BEEN SOURCE OF GRIEF TO SOME EXTENT IN PREVIOUS YEARS.)

2. USDOC, VIENNA, AND OTHER RECRUITERS SHOULD ADVISE ALL  
PARTICIPANTS TO COMMUNICATE THEIR ACCOMMODATION NEEDS AS  
SOON AS POSSIBLE, BY TELEX IF POSSIBLE, TO BALKANTOURIST,  
PLOVDIV, BLVD. MOSKVA NO. 34, 4003 PLOVDIV. TELEX NUMBER  
044504. ATTENTION: MRS DZHIKOVA OR MRS VASILEVA. COMMUNICATION  
SHOULD MAKE REFERENCE TO FIRM'S PARTICIPATION IN AMERICAN  
PAVILION.

3. PARTICPANTS MAY WISH ALSO INDICATE HOTEL PREFERENCE.  
NEWEST, MOST MODERN, AND CLOSE TO FAIRGROUNDS IN PLOVDIV WILL BE  
NOV HOTEL, FRENCH-BUILT WITH SWIMMING POOLS, SAUNA, ETC., TO BE  
COMPLETED BY JULY 1. SECOND CHOICE, LESS COSTLY, LESS MODERN, AND  
FARTHER AWAY (15-MINUTE VS 5-MINUTE WALK) WOULD BE TRIMONTIUM.  
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OTHER ACCEPTABLE CONVENIENT HOTELS INCLIKE MARITSA, FACING  
FAIRGROUNDS, AND BULGARIA, LIKE TRIMONTIUM IN CENTER OF CITY.

4. EMBOFF PROVIDED BALKANTOURIST WITH ESTIMATE OF SOME 40-45  
ROOMS NEEDED, BASED ON NUMBER OF FIRMS PARTICIPATING, AND URGED  
THAT THIS NUMBER OF HIGH-QUALITY ROOMS BE SET ASIDE, TO AVOID  
LATER GRIEF. EMBASSY WILL MAKE SAME CASE TO MINISTRY OF FOREIGN

TRADE. WE NONETHELESS URGE ALL PARTICIPANTS TO MAKE RESERVATIONS  
ASAP, FOR BEST CHOICE OF ROOMS.

5. RECRUITORS MAY ALSO WISH ADVISE PARTICIPANTS THAT BALKAN-  
TOURIST CAN PROVIDE CAR RENTALS, INTERPRETORS, RECEPTIONS,  
AND OTHER RANGE OF SERVICES, UPON REQUEST.

6. EMBASSY WILL PROVIDE BALKANTOURIST PLOVDIV WITH LIST OF US  
FIRMS PARTICIPATING IN AMERICAN PAVILION AS OF NOW. REQUEST  
RECRUITORS KEEP EMBASSY UP-TO-DATE ON CHANGES SO THAT WE MAY  
REVISE BALKANTOURIST'S LIST ON CONTINUING BASIS.  
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## Message Attributes

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**Channel Indicators:** n/a  
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**Concepts:** n/a  
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**TAGS:** BEXP, BU  
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**Type:** TE  
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